



## A Window to the Industry Workshop's Agenda

**April 3-7, 2022**

### Introduction to Drug Development, Medical Device, and Personalized Medicine

Location: Google Campus (Ha'Omanim st. 12, Tel Aviv)

#### Day 1: Sunday, April 3<sup>rd</sup> 2022

Time	Agenda Items	Speaker
9:00- 9:30	Registration and refreshments	
9:30-10:00	Greetings	
10:00-11:30	Introduction of the participants (I-TED)	
11:30-12:30	Coffee & Networking break	
12:30-13:00	Introduction to drug development	<b>Dr. Gili Hart</b> , CEO, SpilSense
13:00-13:30	Introduction to personalized medicine	<b>Dr. Daphna Laifenfeld</b> , Co-founder and Chief Strategy Officer, Genetika+
13:30-14:00	Start-ups technologies – Success/failure parameters	<b>Mr. Zohar Gendler</b> , Managing Partner and CEO, NGT3
14:00-15:00	Lunch break	
15:00-19:00	Workshop - Digital Blue Ocean	<b>Prof. Yesha Sivan</b> , CEO & founder, DigitalRosh
	<p>Most businesses - small and large - operate in more or less the same parallel niches. The result is very big competition in every field, a kind of "first come, first served". This condition is called in the language of the blue ocean "red ocean" - that is, an ocean saturated with the blood of competitors. But what if we could, instead of trying to beat our competitors, simply make them irrelevant? In the workshop we will reveal the difficulty points that limit the industry we are in and choose the right course for creating the blue ocean.</p>	
19:00-20:00	Pizza & Beer evening	



## The Big Pharma World | Location: Teva, Ha-Trufa st. 12, Netanya

**Day 2: Monday, April 4<sup>th</sup> 2022**

Time	Agenda Items	Speaker
9:30-11:00	Festive Passover Toast of the Teva Innovative R&D Site in Natanya with R&D and Teva management, Special Concert Show	
11:00-11:15	Welcome and Introduction to Teva	<b>Yael Marantz</b> , PhD, Head of Nonclinical Development and Head of Specialty R&D Site Abic
11:15-11:45	From an Idea to a Drug: Introduction to Drug Discovery and Development	<b>Aric Orbach</b> , DVM, Head of Pharmacology
11:45-12:15	On the Safe Side – introduction to toxicology and safety aspects of drug development	<b>Hilla Kedar</b> , PhD, Head of Nonclinical Safety
12:15-12:30	Coffee Break	
12:30-13:00	New Aspects and Trends in Clinical Trials Design	<b>Eran Harary</b> , MD, Head of Global Specialty R&D
13:00-14:00	Lunch Break	
14:00-15:00	Tour of the specialty R&D labs	<b>Inbal Ben Eliezer</b> , PhD, Head of in vivo pharmacology , <b>Ianai Fishbein</b> , PhD, Head of In Vitro Pharmacology
15:00-15:30	A Window into the Intellectual Property of the Biotech Industry	<b>Sharon Hausdorff</b> , PhD, Chief Patent Counsel
15:30-18:30	BioPharma Hackathon – How to Turn Academic Innovation into an Invention? Ideation & Team Build	<b>Dana Bar-On</b> , PhD, Head of Academic Affairs and Networks, <b>Sara Shnider</b> , PhD, Academic Affairs and Networks



## The Biotech Startup Ecosystem

Location: McKinsey & Company, HaArba'a st. 30, Tel Aviv, 23 floor

**Day 3: Tuesday, April 5<sup>th</sup> 2022**

Time	Agenda Items	Speaker
9:30-10:00	Gathering	
10:00-10:20	The future of Israeli Biomedical Innovation	<b>Dr. Yaron Daniely</b> , Partner & Head of aMoon Alpha
10:20-10:40	Mitochondrial augmentation technology: from bench to bedside	<b>Dr. Noa Sher</b> , Chief Scientist, Minovia Therapeutics
10:40-11:00	Things you can only do in a company and things you can only do in Academy	<b>Prof. Yanay Ofran</b> , CEO, Biologic Design
11:00-11:30	Coffee & Networking break	
11:30-11:50	21 <sup>st</sup> century Biologists - Bridging the Data Insight Gap	<b>Prof. Shai Shen-Orr</b> , Chief Science Officer, CytoReason
11:50-12:10	Novocure – From an Israeli start-up to a global oncology company	<b>Dr. Uri Weinberg</b> , Chief Science Officer, Novocure
12:10-12:30	Managing creative research	<b>Prof. Oded Shoseyov</b> , PhD, Plant Molecular Biology and Nano Biotechnology, The Faculty of Agriculture, Food and Environment, The Hebrew University of Jerusalem
12:30-13:00	Coffee & Networking break	
13:00-13:40	HR Panel	Moderator: <b>Dr. Shmulik Hess</b> , CEO, Valin Technologies Members: <b>Hadas Banai</b> , Head of Danel Biotech <b>Iris Almosni</b> , Talent Acquisition Israel Lead, Teva <b>Limor Lior</b> , MSc, HR Director, Minovia Therapeutics <b>Mia Bloch</b> , Recruiting Manager, McKinsey & Company <b>Rony Lann</b> , CEO, L-il Executive Search <b>Tali Bonjack</b> , HR Director, CytoReason
13:40-14:00	Networking break	



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Time	Agenda Items	Speaker
14:00-15:00	Lunch break	
15:00-15:20	Leveraging industrial biotechnology to tackle climate change and ensure food security	<b>Dr. Tami Dvash</b> , VP R&D for Meat Products, Aleph Farms
15:20-15:40	First Rare then Dare- Fulfilling the Promise of Lentiviral Gene Therapy	<b>Dr. Noam C. Diamant</b> , Co-founder & CEO, NOGA Therapeutics
15:40-16:10	Coffee & Networking break	
16:10-16:30	Clexio Biosciences	<b>Elisabeth Kogan</b> , CEO and Co-founder, Clexio Biosciences
16:30-17:20	Returning scientists panel	Moderator: <b>Dr. Ianai Fishbein</b> , Director, Head of in vitro pharmacology, Teva Members: <b>Dr. Liron Rabany</b> , Chief Scientist, Theranica <b>Dr. Moshe Ben David</b> , CTO, Ukko <b>Dr. Noa Molshatzki</b> , Senior Statistician, Cytoreason <b>Dr. Omer Stern</b> , Senior Manager, Academic Affairs and Networks, Teva
9:00-18:00	Job Interviews	
19:00-21:00	The Future of Digital Health and Biotech	Joint invite-only event – Grove Ventures & the Embassy of Switzerland (Ramat-Gan)



## Field Tours

Location: Kfar Saba / Rehovot / Nes Ziona

**Day 4: Wednesday, April 6<sup>th</sup> 2022**

Time	Agenda Items	Speaker
9:00-9:30	Gathering at Teva – Eli Hurvitz Rd 18, Kefar Sava	
9:30-11:30	Teva, Kfar Saba - Drug Development- how does it look like?	<b>Dr. Daniella Gutman</b> , VP, Generic R&D and site head Israel & Hungary, Teva
11:30-12:30	Travel to Rehovot	
12:30-13:30	Lunch at AION Labs	
13:30-14:00	AION Labs: the best opportunity and environment for you to found your Start-up	<b>Mati Gill</b> , CEO, AION Labs
14:00-14:30	Israel Biotech Ecosystem	<b>Dr. Yuval Cabilly</b> , Co-Founder and Managing Partner, IBF – Israel Biotech Fund
14:30-15:00	Walk to Enlivex, Nes Ziona	
15:00-16:30	Enlivex - A glimpse to the cell therapy space	<b>Dr. Oren Hershkovitz</b> , CEO, Enlivex Therapeutics



## From Academic Innovation to Inventions - Mini Hackathon

Location: Salesforce, Yigal Alon st. 94, Alon 1 Tower, 11 Floor, Tel Aviv

**Day 5: Thursday, April 7<sup>th</sup> 2022**

Time	Agenda Items	Speaker
9:00-9:15	Gathering	
9:15-18:00	Hacking - Ready, Set, Go!	
9:15-9:30	Introduction and Hackathon Framework	<b>Dr. Dana Bar-On</b> , Senior Director, Head of Academic Affairs and Networks, Teva
09:30-17:00	Working in teams with mentors Team workshops How to pitch, presentation tips, patent search, product, business models, etc.	
14:00-14:30	Arkin Bio investments - The Devil is in the Details	<b>Dr. Pini Orbach</b> , Head of Pharma, Arkin Holdings <b>Dr. Alon Lazarus</b> , Biotech Investment Manager, Arkin Holdings
16:30	Dry runs with peer review	
19:00-21:00	Meetup with Israeli senior industry executives	
20:15-20:45	Hackathon presentations and Voting by Jury Members (5 min for each team)	
20:55	Announcing the winners	